

Survey

In order to support each other in the footcare industry, we are attempting to further our insight into the challenges encountered by each of you. This year we would like to explore the existing fee structure amongst footcare nurses. Please help us by responding to the survey below and return to us even if you are unable to attend the conference.

What area(s) do you service?

What is the average distance that you travel per client?

≤10km 10-20km 21-30km 31-40km ≥41km

What age category best describes your clientele?

0-30 31-40 41-50 51-60 61-70 ≥70

What is your current fee for the following:

(H) Home visits **(F)** Footcare clinics **(R)** Retirement Homes **(N)** Nursing Homes

(Please indicate corresponding letter beside appropriate figure)

≤\$25	\$26-30	\$31-35	\$36-40
\$41-45	\$46-50	\$51-55	\$56-60
≥\$60			

How do your fees compare to colleagues in your area?

≤ ≥ equal to

Do you feel that you are adequately compensated for your services? (financially)

Yes No

How long has it been since you increased your fees?

0-1 year 1-2 years 2-3 years ≥3 year

Do you charge additional fees for supplies ie tubefoam, lambs wool, padding supplies?

Yes No

On an average how many of your clients provide their own instruments?

None 10-25% 25-50% 50-75% All

Do your clients have access to

DVA Insurance Other

This year we would like to celebrate the successes of footcare nurses. What successes have you had this year? Enclose with your registration your personal and/or professional success story and we will enter your name into a "Celebration of Success" draw at our 15th Footcare Conference.

We thank you for your responses and for allowing us to join with you in celebrating all your successes!

Conference Objectives

- * To honour and celebrate the successes of each individual in their personal and professional lives.
- * To celebrate the contribution that each individual has made to the health and well being of the community.
- * To provide an interactive learning opportunity to promote and support continuing education and professionalism in the footcare community.
- * To provide an environment conducive to sharing professional experiences and building relationships through networking.

Exhibitors

McArthur Medical Sales Inc.

Paradigm Medical Inc.

Quality Footcare Products

Scrubs N Medthredz

Superior Medical Ltd.

Walkwel Shoes & Pedicare Products

Walsh Medical Devices Inc.

...and more!

Conference Information

PRE-REGISTRATION IS REQUIRED

Registrations received
Prior to September 9, 2011 - \$199.00
After September 9, 2011 - \$250.00

Participants may apply to RNAO/RPNAO for reimbursement of conference fees.

Cancellation / Refund policy:

Cancellation fee \$75.00

No refunds after September 16, 2011.

No refunds given for non-attendance.

NSF cheques \$25.

In case of insufficient registration we reserve the right to cancel by September 9, 2011.

For the benefit of those participants with allergies we request that this be a fragrance-free conference.

For information on other seminars by

Ruth Ruttan & Assoc.

Telephone: (905) 478-1977

Email: ruthruttan@rogers.com

Website: www.ruthruttan.com

Please be advised that photos taken at the conference may be posted on our website for viewing.

15th Anniversary
of the
Ruth Ruttan
Footcare Conference
September 23, 2011



Conference Agenda

7:30 – 8:30 am

REGISTRATION

Continental Breakfast and Exhibits

8:30 – 9:00 am

OPENING REMARKS

Exhibitor Presentations

9:00 – 9:45 am

Fitting the Perfect Shoe

Jack McCalpin, Ped.

General Manager Walkwel Shoes, Walkwel Pedicare Products and Ecco Shoes in Kingston, ON

Known to many in the footcare field as the “expert” in the shoe business, Jack is a well known lecturer. His topics will include fitting qualities of certain shoes and why certain shoes fit differently. He will speak to the prevailing question of why, or why not Birkenstocks, and what to consider when fitting orthotics in shoes. Jack will also share some of his tips for making shoes fit properly.

9:45 – 10:15 am

BREAK/EXHIBITS

10:15 – 11:15 am

Miracles of the Heel Lift

Andrew Springer B.Sc., D.Ch., FRSH

Chiropodist/Foot Specialist, Private Practise

Andrew has been an active leader in the chiropody profession, juggling roles as president of the Ontario Society of Chiropodists and on the steering committee of CE LHIN for the Regional Diabetes Coordination Centre. He is also a well know lecturer. Andrew will speak about the importance of the calf muscle group and how a tight or short calf muscle is developed. He will include the effects of the tight calf muscle and how to integrate something simple yet effective into your practice to maximize comfort of your clients.

11:15 – 12:00 pm

Open Session

Moderated by: Ruth Ruttan, RN, CDE

12:00 – 1:15 pm

LUNCH / EXHIBITS

1:15 – 2:30 pm

Caring for the Feet in Diabetes

Dr. R. Gary Sibbald BSc, MD, FRCPC (Med. Derm) MED, FAPWCA

Professor of Public Health Science and Medicine, U of T, Director of IHWCC, Masters of Science Comm. Health (Prevention & Wound Care), President, World Union of Wound Healing Societies

Well known for his role in wound care and education, Dr. Sibbald will focus on identifying high risk factors in the diabetic foot and implementing a 60 second screening program in to your practice. Through the use of case studies he will illustrate common diabetic foot dermatology and wound healing problems. He will give a preview of the potential use of a new bedside Theranostic test for protease levels in wounds.

2:30 – 3:15 pm

Melanoma

Debbie Lawrie RN, BScN, CONO

Odette Cancer Centre, Sunnybrook Hospital

Debbie is an oncology nurse with over ten years experience working with melanoma. She will share her knowledge of melanoma as a type of skin cancer that knows no boundaries. It can go anywhere on the body, including the feet, and can affect any skin type. She will speak of early recognition and detection of melanoma and how this can greatly impact the lives of the public.

3:15 – 3:45 pm

BREAK / EXHIBITS

3:45 – 4:30 pm

Keynote Presentation by Dr. Robert Buckman

Medical oncologist at the Princess Margaret Hospital, and Professor in the Dept. of Medicine at U of T.

Not Dead Yet: Why Laughter is the Second Best Medicine

Co-Sponsored by: Superior Medical Ltd

In the Times of London, Dr. Buckman was called the funniest member ever of The Cambridge Footlights, a group that has included John Cleese, Hugh Laurie, and Sacha Baron Cohen.

Many people use humour to deal with threatening or frightening events. Making a joke is a coping strategy. This presentation is deliberately funny, but it explains why laughter genuinely does matter and why it genuinely does us all good.

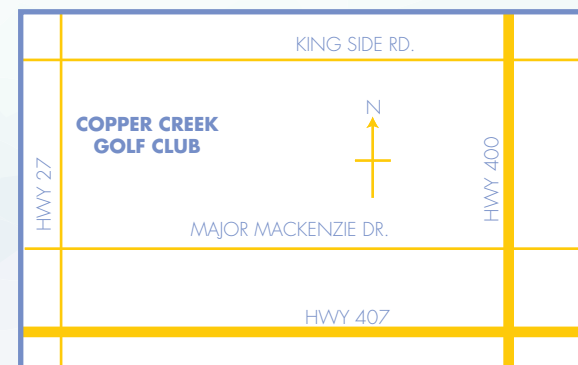
4:30 – 4:45 pm

CLOSING REMARKS

Conference Location

Copper Creek Golf Club

11191 Hwy #27
Kleinburg, ON L0J 1C0
905-893-3370



Directions:

Ideally located 10 minutes north of Highway 407 on the east side of Highway 27 in the picturesque town of Kleinburg.

15 minutes from Pearson International Airport and 35 minutes from downtown Toronto

Accommodations:

6100 Highway 7,
Vaughan, ON L4H 0R2
905-851-1510 or toll free 1-877-851-1599

Special group rate for bookings made prior to August 23, 2011.

Quote: Ruth Ruttan & Assoc. at time of booking

Registration

15th Annual

Ruth Ruttan

Footcare Conference

September 23, 2011

**PRE-REGISTRATION
IS REQUIRED**

Name: _____

Address: _____

Phone: _____

Email: _____

Conference Fees:

Registrations received
Prior to September 9, 2011 - \$199.00
After September 9, 2011 - \$250.00

Form of payment:

Cheque or Money Order payable to:
Ruth Ruttan & Assoc.

Payment must accompany registration

Mail registration and payment to:

Ruth Ruttan & Assoc.

15 David Willson Trail
Sharon, ON LOG 1V0

We kindly ask you to complete our survey
on the back of this page. Thank you!